

GENERAL PRIVACY POLICY FOR NWF WEBSITES

Thank you for visiting the National Wheat Foundation (NWF) website. NWF recognizes your right to confidentiality and is committed to protecting the privacy of all website users. This policy (hereafter, "The Privacy Policy") is intended to provide you, and/or your organization transparency on how and when NWF collects, stores, and uses personal information as well as additional resources to ensure you know what personal information is and is not collected.

NWF reserves the right, at any time, to modify the Privacy Policy. If we make revisions that change the way we collect, use, or share personal information, we will post those changes in the Privacy Policy in a timeline manner. You should review the Privacy Policy periodically so that you keep up to date on our most current policies and practices. We note the **effective date** of the latest version of the Privacy Policy at the end of the Privacy Policy.

Note: NWF may have an additional privacy policy or policies that pertain to certain aspects of the website and/or programs. Please be aware that those policies may add additional, but not conflicting, aspects of NWF personal information collection.

How and When NWF Collects and Stores Personal Information

NWF collects and stores information (or data) that alone or in combination with other information, could be used to identify you (i.e., personal information) in order to deliver services, process applications, information opportunities, and provide support, among other examples provided below. Generally, personal information is collected and utilized in a transparent and appropriate way for NWF's necessary and legitimate business purposes; such as, but not limited to, delivering services, processing applications, and/or providing various opportunities. NWF uses personal information within the reasonable expectations of privacy that groups and/or individuals who share their personal information with the association(s) would anticipate.

NWF collects and stores a wide variety of personal information in many different ways, but while doing so is committed to transparency and protecting privacy. NWF primarily collects and stores personal information provided to them by individuals when they interact with NWF services. For example, an individual may voluntarily provide personal information in order to join NWF.

NWF receives information surrounding those who sign up to attend events, register for contests, or similar circumstances. NWF/ NWF may also ask an individual to provide personal information to attend a training, join an effort, or as part of NWF developments, membership information, or newsletters. Such information may be collected and stored through NWF web properties (or its vendors' web properties) through online forms, over the phone, or in person. This information may include, but is not limited to, an individual/ organization's full name, title, place of employment, employer address, and other contact information (i.e., telephone and email). NWF may from time to time use your contact information (phone and email address) to provide you with updates and other information determined to be of interest to you. The examples above are not exhaustive and NWF may collect and store personal information in other instances.

NWF may also receive personal information from other sources, such as a business partner who is assisting us with marketing one of our events. When NWF receives information in such a way, they will collect and store information with the same level of care afforded to all other personal information provided to them.

NWF stores most personal information in our database which is maintained in WP Engine. NWF **does not** store financial information (such as credit card numbers) used for purchases. The NWF has implemented administrative, technical, and physical safeguards in accordance with industry standards and generally accepted by information security professionals for the protection of personal information to protect the personal information that it maintains and transmits. Personal information that we process for any purpose or purposes shall not be kept for longer than is necessary or legitimate for that purpose or those purposes. Should NWF be the victim of a data breach, NWF will provide timely notice to all potentially impacted contacts

NWF **does not** and **will not** sell your contact information or financial information.

Use and Disclosure of Personal Information

NWF discloses personal data collected (described above) in accordance with the terms set forth in this section. NWF share your personal data with third parties who provide certain services to us to assist us in meeting business operation needs. These parties are authorized to process your personal data, on NWF's behalf and pursuant to our instructions, only as necessary to provide these services to us.

Correspondence

If you correspond with NWF via email, the postal service, our web forms, or other form of communication, we may retain the correspondence and the information it contains. We may use the information for business purposes, including responding to your inquiry, notifying you of NWF-related opportunities, and other marketing purposes.

Cookies

Certain portions of the NWF website may utilize a common technology known as "cookies" to collect and/or store information about you. This cookie is a small amount of data that is transferred to your browser by the NWF web server and can only be reached by the NWF web server. NWF uses a cookie in order to track website usage, to compile activity statistics, and help with technical quality assurance. ***These cookies do not collect or store personal information.*** A cookie cannot be executed as code or deliver viruses. Most web browsers automatically accept cookies. You can, however, edit your web browser options to block them from accepting cookies in the future.

External Links

As a service to our web users, NWF websites contain links to other websites. NWF are not responsible for the content or privacy practices of these websites.

Inapplicability of Other Linked Website(s) Privacy Policies

The Privacy Policy only addresses NWF collection, storage, and use of your personal information. The websites and applications may contain links to other websites, so please be aware that we are not responsible for the privacy practices of other websites, and we are not liable for their misuse of personal information. We encourage you to be aware that when you go to another website you should carefully read their privacy policy or policies.

California Privacy Rights

In addition to the information provided in this policy, under California's "Shine the Light" law, California residents who provide "personal information" (as defined in the statute) in obtaining products or

services for personal, family, or household use are entitled to request and obtain from us, once a calendar year, information about the personal information we shared, if any, with other businesses for marketing uses. If applicable, this information would include the categories of personal information and the names and addresses of those businesses with which we shared such personal information for the immediately prior calendar year. To obtain this information, please contact us by sending a letter or calling us at the contact information below. You may also submit a contact form electronically through the websites.

Minor's Privacy

Following the Children's Online Privacy Act, NWF does not, at any time, knowingly collect and store information from, or market any products or services to children under the age of 13.

Conditions of Use

By using the website and our services, you agree to the terms and conditions contained in this policy and Conditions of Use and/or any other agreement that we might have with you. If you do not agree to any of these terms and conditions, you should not use the website and/or any NWF benefits or services. You agree that any dispute over privacy or the terms contained in this policy and Conditions of Use and any other agreement we have with you will be governed by the laws of the District of Columbia. You also agree to arbitrate any such dispute in the District of Columbia, and to abide by any limitation on damages contained in any agreement we may have with you.

Additional Information

Any comments or questions about our Privacy Policy and/or use of your personal information should be directed to Anne Osborne (aosborne@wheatworld.org). If you have any concerns related to the Privacy Policy or our privacy practices, including the way we handle or have handled your personal information, please do not hesitate to contact us.

Effective Date

The Privacy Policy is effective as of:

02/01/2024